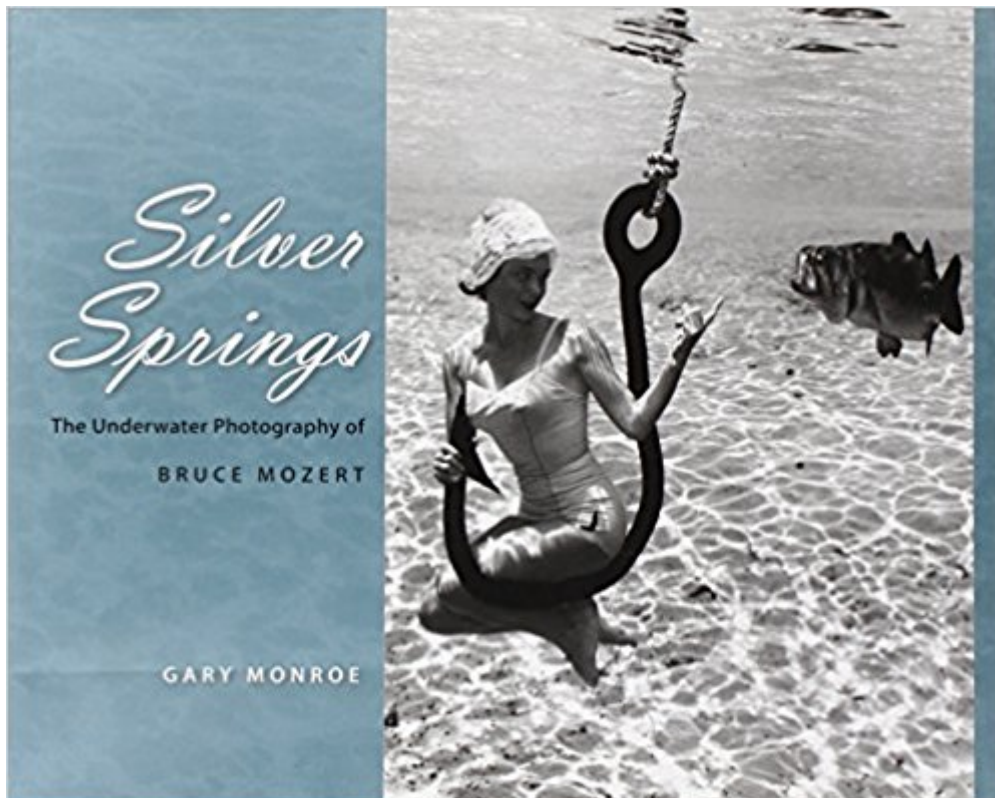




Ebook Directory
the best source of ebook

The book was found

Silver Springs: The Underwater Photography Of Bruce Mozert



Synopsis

During the heyday of Florida theme parks, Bruce Mozert created some of the most memorable kitsch photography of the era. His underwater shots of beautiful models in crystal-clear waters were sent out on wire services and helped establish Silver Springs as Florida's premier tourist attraction. In the 1950s, his work helped lure the postwar generation to a land of fantastic, tropical, and mass-produced amusement. Silver Springs's popularity never depended upon parrots, monkeys, alligators, airboats, water-ski shows, or models dressed as mermaids. Instead, its appeal was primarily beneath the surface of the water, with cruises on glass bottom boats the major attraction. Mozert was Silver Springs's official photographer for nearly forty-five years, and his images were designed to sell the park. No one came up with ideas as zany or as memorable as he. A model cooks at a stove, wooden spoon at her mouth to taste, while condensed milk rises from a hidden can (to look like smoke); another bathes in a tub, scrubbing her toes; yet another relaxes on a chaise lounge while a nearby air conditioner hums away.

Book Information

Hardcover: 144 pages

Publisher: University Press of Florida; 1st edition (April 13, 2008)

Language: English

ISBN-10: 0813032202

ISBN-13: 978-0813032207

Product Dimensions: 10.2 x 0.7 x 8.3 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 5 customer reviews

Best Sellers Rank: #293,402 in Books (See Top 100 in Books) #9 in Books > Arts &

Photography > Photography & Video > Nature & Wildlife > Underwater #232 in Books > Arts &

Photography > Photography & Video > Collections, Catalogues & Exhibitions #396 in Books >

Arts & Photography > Collections, Catalogs & Exhibitions

Customer Reviews

An undiscovered trove of underwater photographs from the Golden Age of Florida roadside attractions "This account of the state's iconic pre-Disney attraction will appeal to those who visited Silver Springs and to those who have a strong interest in Florida pop culture."--Jim Miller, photographer and archaeologist "Lightheartedly fun, this book is a quick, pleasant read that invites nostalgia for a perceived innocence of an earlier time in Florida."--Leslie Hammond, chief

curator, Appleton Museum of Art. During the heyday of Florida theme parks, Bruce Mozert created some of the most memorable kitsch photography of the era. His underwater shots of beautiful models in crystal-clear waters were sent out on wire services and helped establish Silver Springs as Florida's premier tourist attraction. In the 1950s, his work helped lure the postwar generation to a land of fantastic, tropical, and mass-produced amusement. Silver Springs's popularity never depended upon parrots, monkeys, alligators, airboats, water-ski shows, or models dressed as mermaids. Instead, its appeal was primarily beneath the surface of the water, with cruises on glass bottom boats the major attraction. Mozert was Silver Springs's official photographer for nearly forty-five years, and his images were designed to sell the park. No one came up with ideas as zany or as memorable as he. A model cooks at a stove, wooden spoon at her mouth to taste, while condensed milk rises from a hidden can (to look like smoke); another bathes in a tub, scrubbing her toes; yet another relaxes on a chaise lounge while a nearby air conditioner hums away.

Gary Monroe, professor of fine arts and photography at Daytona State College, is the author of the best-selling books *The Highwaymen: Florida's African American Landscape Painters* and *Harold Newton: The Original Highwayman*, among others.

This is not your typical underwater photography coffee table book!! It is a quirky collection of carefully-posed photographs taken for crowd-pleasing effect, made for publicity pictures and postcards at Silver Springs. The effects are variously surreal, amusing, risqué and kitsch. The photographer Bruce Mozert spent an entire career thinking of wacky scenes to shoot, and some of the ideas are brilliant. It's also a testament to the photographer's professionalism and achievement in making the best of the practical constraints (shallow fresh water, breath-holding models, buoyancy). The photographer and the models obviously had a lot of fun doing it. It's great fun to read. There are no stunning world-class masterpieces of technique or artistry here, but there's a style that grows on you. And to my surprise, there are a couple of hidden gems about underwater photography technique. Most of all - you're supposed to enjoy it.

still keep it as a coffee table book. Did come as an old library book; had multiple stickers and markings on it.

This was for my sister and she loved it.

Excellent book detailing the both the history of Silver Springs and Bruce mozert who was the chief photograpner for over 40 year

Quality photographs and history of the uniquely awesome Silver Springs Florida in its heyday. Great memories for everyone who visited the Springs.

[Download to continue reading...](#)

Silver Springs: The Underwater Photography of Bruce Mozert Bruce Lee: Letters of the Dragon: An Anthology of Bruce Lee's Correspondence with Family, Friends, and Fans 1958-1973 (The Bruce Lee Library) Bruce Lee Striking Thoughts: Bruce Lee's Wisdom for Daily Living (Bruce Lee Library) Bruce Lee Jeet Kune Do: Bruce Lee's Commentaries on the Martial Way (Bruce Lee Library) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Everything On Underwater Photography: All You Need To Know On The Art And Techniques Of Underwater Photography Digital Underwater Photography: Jill Heinerth's Guide to Digital Underwater Photography Colorado Springs Travel Guide: Miss Passport City Guides Presents Mini 3-Day Budget Itinerary Unforgettable Vacation to Colorado Springs: Colorado Springs ... Guide (Miss Passport Travel Guides Book 8) Touring the Springs of Florida: A Guide to the State's Best Springs (Touring Hot Springs) The Palm Springs Diner's Bible: A Restaurant Guide for Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, Indio, and Desert Hot Springs, 2nd Edition Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) The Charter Guest Guide To Underwater Photography: How to Take Stunning Underwater Photos Using Inexpensive Point and Shoot Cameras 2nd Edition Stack Silver, Buy Gold, For Beginners: How And Why To Invest In Physical Precious Metals And, Protect Your Wealth, When The, Money Bubble Pops (Silver, ... Silver, Gold Fever, Gold Wars, FED Book 1) Hotel Bruce (Mother Bruce) Bruce Lee: The Celebrated Life of the Golden Dragon (Bruce Lee Library) Bruce Lee Letters of the Dragon: The Original 1958-1973 Correspondence (The Bruce Lee Library) Bruce Lee: Artist of Life (Bruce Lee Library) Jeet Kune Do: Bruce Lee's Commentaries on the Martial Way (Bruce Lee Library) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your

DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop)

Contact Us

DMCA

Privacy

FAQ & Help